

# THIS IS RUGBY.



## Weymouth RFC Sponsorship Manager

Passion for rugby alone won't pay the bills. That's where you can help. We need a volunteer to manage advertising and sponsorship programmes for the club – from pitch hoardings to shirt sponsors, and more! You'll encourage companies to get involved in rugby in exchange for helping them promote their business at our club.

### **Ideally, you'll need to be:**

- Well-organised
- A good communicator
- Passionate about rugby
- A target driven sales person
- Business minded
- A good negotiator
- Efficient and a quick thinker
- Meticulous over the details

### **What you'll do:**

- Manage existing sponsor/advertiser relations
- Source and approach new potential sponsors
- Build business cases for possible partners illustrating the potential returns on investment in us
- Manage the advertising at the club – from hoardings to programmes
- Maintain the annual income and expenditure account
- Work closely with the fundraising team to maximise opportunities

### **How much time it will take up:**

Around 3-4 hours a week.

### **What you'll get out of it:**

In managing one of the most vital income streams for the club, you'll take on a lot of responsibility which will help progress your career. You'll meet a wide range of people and get great satisfaction from seeing the sponsorship deals you negotiated directly benefit the club.

**Teamwork Respect Enjoyment Discipline Sportsmanship**

#### **Rugby Football Development Limited**

a member of the Rugby Football Union group of companies

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Incorporated in England, company number 5429073

Delivering the programmes of the Rugby Football Foundation and the Rugby Football Union

September 2009